



Photo: Kathleen
Logothetis Thompson

The Angel of Marye's Heights—Sgt. Richard Kirkland

"For an hour and a half did this ministering angel pursue his labor of mercy, nor cease to go and return until he relieved all the wounded on that part of the field. He returned to his post wholly unhurt. Who shall say how sweet his rest that winter's night beneath the cold stars!"

Brigadier General Joseph B. Kershaw



Annual Report 2022

CWRT CONGRESS®

www.cwrtcongress.org

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Message from the President

Friends,

Once again COVID-19 thwarted the 2022 conference we had planned for Kenosha, Wisconsin. And yet, the safety and health of our constituents was foremost in our thinking. Be that as it may, we had a productive and interesting year.

We developed “Founding Member Awards” for Matt Borowick, Jay Jorgensen, Wally Rueckel, and Dr. John Bamberl.



Each of these men worked diligently in getting the CWRT Congress off the ground and contributed greatly to the organization style and structure of today.

We realigned the board into two distinct teams: Ambassadors and Communications. The Ambassador team was headed by Rich Jankowski and was asked to accumulate information about local CWRTs and their leaders. The Communication team was headed by Carol VanOrnum and was asked to network with local CWRTs and share the data developed by the Ambassadors.

Our initiatives of 2022 included:

- Established the Sustainability Challenge. (See page 8)
- Developed a white paper entitled *Why CWRTs Fail*.
- The Congress logo became registered with the USPTO.
- Sought a Net Promoter Score (NPS) to measure customer loyalty and satisfaction.
- Started the Matthew Borowick Marketing Award to recognize CWRTs that have expanded their marketing efforts into new and productive areas.
- Promoted America 250 to celebrate the anniversary of America in 2026.
- Began a monthly article in the Emerging Civil War blog.
- Welcomed new members of the Advisory Council including Chris Kolakowski, Doug Dammann, Janet Whaley, Jonathan Noyalas, Ashley Luskey, and Jerry Prokopowicz.
- Joined the American Association for State & Local History to inspire and influence local CWRTs to expand their partnerships and new member recruitment efforts.

We were sad to see two great Board of Directors members depart. Michael Kirschner had been on the board for three years, and Rosemary Nichols served as our Treasurer for 18 months. Mike was instrumental in charting the virus and managing safety precautions. Rosemary kept us apprised of our financial status.

We also began planning the 2023 Sustainability Conference to be held in Gettysburg August 25 through 27. We are partnering with the Seminary Ridge Museum & Education Center, the Adams County Historical Society, the Gettysburg CWRT, and the Gettysburg Foundation. The partnerships were arranged by our great friend Wayne Motts, CEO of the Gettysburg Foundation.

At the end of the year, we welcomed Steve Raushkolb and Craig Apperson as new directors. Their combined expertise in marketing, organizational psychology, oversight and organizational development is directly in line with our mission and plans.

Thank you for your continued involvement and support.

Mike Movius, President

CWRT Congress



PASADENA CWRT

Congratulates the Outstanding
Work of the CWRT Congress.

We Look Forward to Working Toward
the Common Goal of Sustainable Local
Civil War Round Tables.

Check Out Our Website for Meeting
Details & Speakers
Become a Member Today!

www.PasadenaCWRT.org

Visit our YouTube Channel for
Our Past Presentations



Mission and Vision

Mission

To inspire Civil War Round Table leaders to adapt, adopt, and maintain strategies for sustainability.



Bull Run CWRT collaborated with the Northern Virginia Community College History Department and the George Mason University to create signage for an important redoubt on the GMU Fairfax campus.



The 2019 CWRT Congress Conference.

Vision

CWRTs are flourishing in meaningful partnerships with community organizations and are attractive to the next generation of members.

Our Core Values

INTEGRITY	<ul style="list-style-type: none">• Speaking truthfully, acting with honesty and fairness, and behaving professionally.• Doing the right thing every time.
SUSTAINABILITY	<ul style="list-style-type: none">• Taking the long view of the life of the organization.• Having the ability and willingness to change when circumstances change.
RESPECT	<ul style="list-style-type: none">• Valuing everyone for their time, views, and contributions.• Exhibiting total commitment to the individual, the organization, and the community.
INNOVATION	<ul style="list-style-type: none">• Being curious, adventurous, and creative when challenging the status quo.• Displaying excitement about ingenuity and continuous improvement.
ATTITUDE	<ul style="list-style-type: none">• Living fearlessly with humility, gratitude, and appreciation.• Recognizing and rewarding success.
COLLEGIALITY	<ul style="list-style-type: none">• Interacting with colleagues with respect, honesty, teamwork, and collaboration.• Exhibiting camaraderie and displaying commitment for our common purpose and goals.

Our Partnerships, Our Transparency



Gettysburg National Military Park

The CWRT Congress reestablished our fundraising partnership with the American Battlefield Trust for Giving Tuesday November 29, 2022. Donations made through the CWRT Congress were split equally between the Congress and the American Battlefield Trust's little-known Interpretation & Restoration Division. That division will utilize our donations for conservation, restoration, and interpretation projects.

Transparency for non-profits is critical. That's why the CWRT Congress applied for and was granted the **GuideStar Gold Transparency Seal** in 2022. **GuideStar** began in 2013 to provide visible recognition to non-profit organizations and became the most widely adopted symbol of transparency in the U.S. social sector. You can find the CWRT Congress' basic organization information as well as program information and brand details on our website..

**Gold
Transparency
2022**

Candid.

CWRT Congress Awards

In 2022, the CWRT Congress sought nominations for two awards we developed in 2021: [The Wallace L. Rueckel Innovation Award](#) and the [Dr. John A. Bamberl Phoenix Award](#). The award for innovation is intended to highlight new ideas, methods, customs, and devices a Round Table might use to improve their organization. The Phoenix award seeks to celebrate the reemergence of a Round Table that “went dark” and revitalized itself.

The winning Round Table of the Innovations Award was the Old Baldy CWRT of Blackwood, New Jersey. OBCWRT hosts an annual Civil War Naval Symposium, has an award-winning newsletter, holds hybrid meetings, actively asks members for feedback for ways to improve, works with Civil War Trails to sponsor new trail signage, and collaborates with a host of other historical organizations to preserve and expand understanding of the genesis of the Civil War and how it transpired.



CWRT Congress VP Carol VanOrnum and President Rich Jankowski — Old Baldy CWRT



Left to Right) Mike Movius, VP Mike Hoover, President Brian Cieslak, and Treasurer Mark Radeleff - Inland Empire CWRT

The Round Table that won the Phoenix Award was the Inland Empire CWRT of Redlands, California. IECWRT faced severe challenges including a lack of members, not having a vision for the future, no succession plan, and the pandemic lockdown. This miraculous turnaround occurred when members approached past officers to accept Round Table leadership.

They expanded the newsletter, created a new website, linked in the Lincoln Memorial Shrine, revised their Facebook page, and began advertising in the local newspaper. Their new mission and vision statements are extraordinary. They also established the SoCal CWRT Alliance, bringing in Round Tables in the region to share experiences, ideas, and speakers.

Each Award included a \$500 prize and a trophy.

Initiatives



The Sustainability Challenge

As the world emerged from the Covid-19 Pandemic, we found that those CWRTs that suspended their meeting were struggling and, in some cases, dissolved. To counter that trend and to strengthen local CWRTs and the movement, the Congress developed the SUSTAINABILITY CHALLENGE. Special thanks go to Dana Best Mizsak for developing the challenge logo.

There are ten modules to the Challenge, including actions for Member Retention, Member Education, Recruitment Marketing, New Member Engagement, the Meeting Experience, New Member Education, Philanthropy, Public Image, CWRT Leadership and Management, and CWRT Committees and Groups. There are also opportunities for CWRTs to substitute a local activity within each module.

Each module plays an important role on the path to sustainability. The CWRT Congress hopes to inspire leaders to take on the challenge to help ensure their organization will continue.

To access the module description and fillable submission form and modules, click [HERE](#). If you have questions about the challenge, please send them to challenge@cwrtcongress.org

Board of Directors



Mike Movius, President



Dr. John Bamberl, Vice President



Carol VanOrnum, Vice President



Rich Jankowski, Secretary



Bill Miller, Treasurer



Mary Koik, Director



Michael Kirschner, Director



Andrew Mizzak, Director



Rosemary Nichols, Director

Advisory Council

Kim Brace Bull Run CWRT
Peter CarmichaelGettysburg College, Civil War Institute
Doug Dammann.....Kenosha Civil War Museum
David DixonAuthor/Historian
Robert Ford Baltimore CWRT
Cheryl GoochState University of New York
James Knights.....Western Pennsylvania CWRT
Chris Kolakowski.....Wisconsin Veterans Museum
Ed Lowe Chickamauga and Chattanooga CWRT
Ashley Luskey.....Civil War Institute, Gettysburg College
Chris Mackowski Emerging Civil War
Jonathan Noyalas.....McCormick Civil War Institute, Shenandoah University
Gerry Propokowicz.....Civil War Talk Radio
Ted Savas Savas Beatie Publishers
Janet Whaley.....Pasadena CWRT

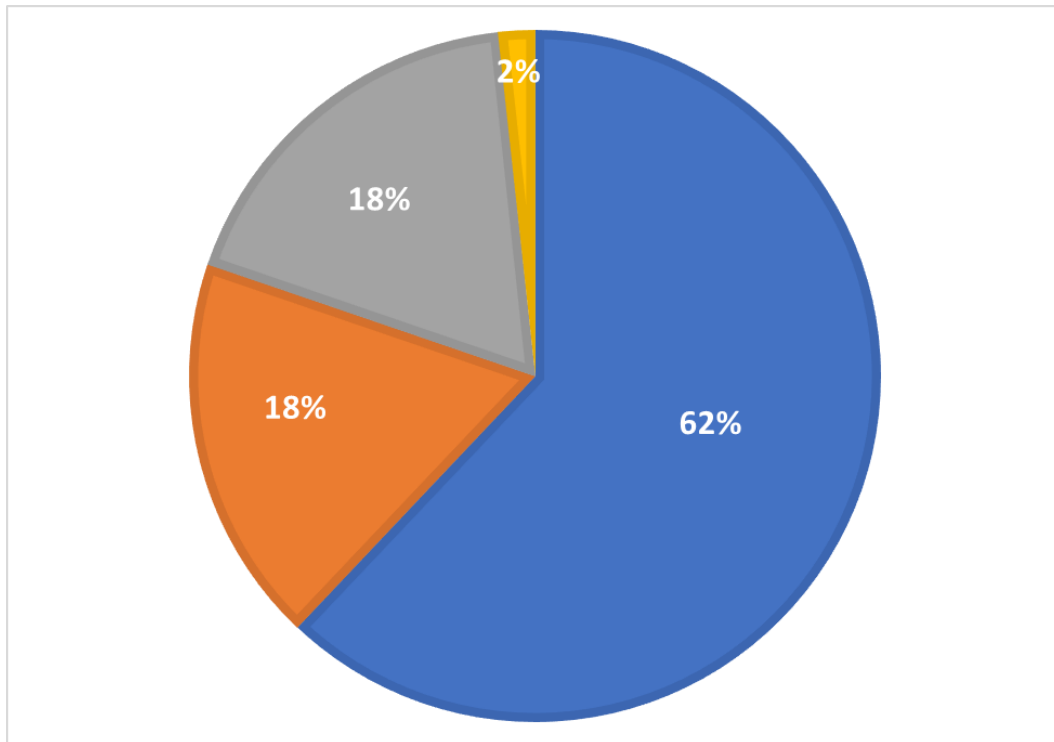


Gettysburg
National Military
Park Museum and
Visitor Center

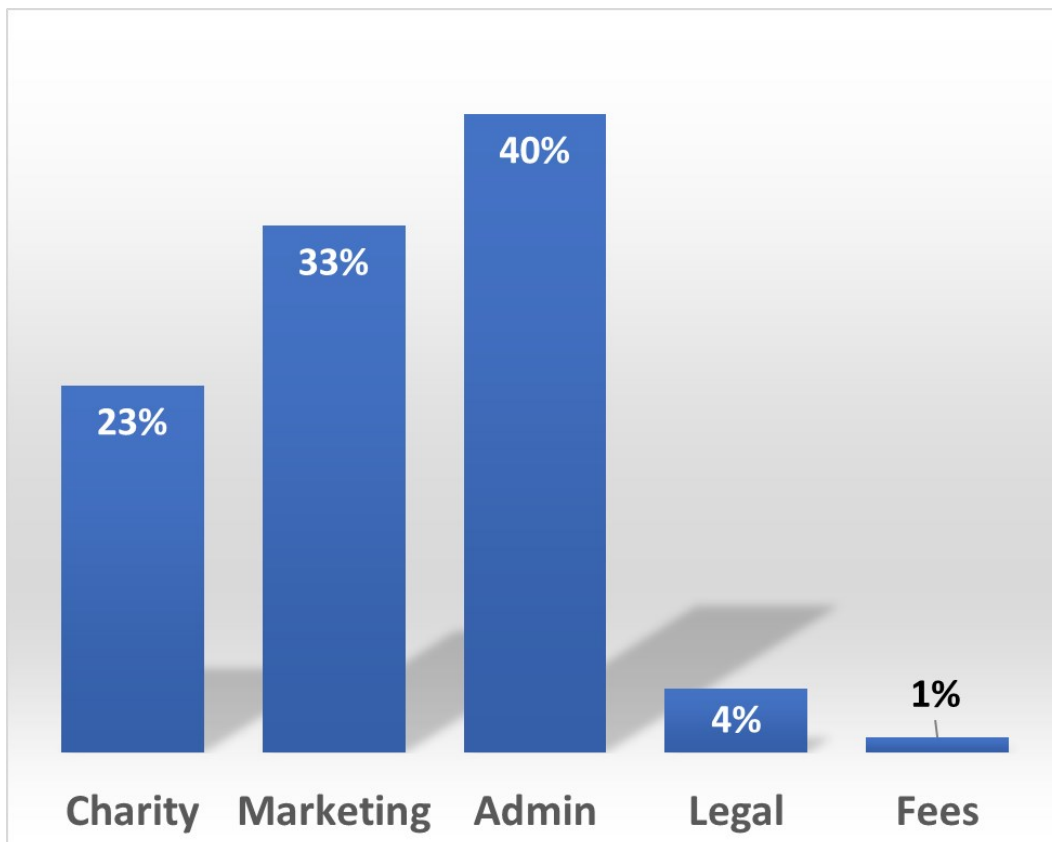
Photo:
Mike Movius

Revenue

General Lectures Giving Tuesday Online Training



Expenses



Donor Honor Roll

The CWRT Congress is proud to recognize the philanthropic investments made by individuals, CWRTs, and foundations received between January 1, 2022 - December 31, 2022.

\$500+

Carol VanOrnum
William Miller
Gordon Gidlund
Lincoln's Generals

\$250 to \$500

William "Corky" Lowe
Richard Hansen
Mike Hoover
Richard Sickert
Michael Movius
John Bamberl
Norman Kuchar

\$50 to \$250

John Warsing
Cheryl & Geof Nunn
Lynne Newell
Janet Whaley
David Woodbury
Robert Flood
Rex & Gerri Thrasher
Gerald (Jerry) Snyder
Steve Jaren
Shannon Hawkins
Delbert Estey
Bill Leeshafft
Karen Streif
Robin Vaughn
Cheryl Rice
Mary Dorsey
Mary Ujda
Rena Cresman
Tammy Harkleroad
Peter Kolakowski
Alice Cannon
Benjamin Frayser
CWRT of the District of
Columbia
Fazil Bhimani
George Foxworth
Jenny Bowlus
Peter Smith

Samuel Laudenslager
Wendy Lunko
Frank McCaw
Alan & Pamela Cheever
James Knights
Sidney Gamertsfelder
Donnie Stowe
Laurie Burgett
John Campbell
Savas Beatie LLC
Cindy Heckler
Jean Hamphill
Stan Sech
Barry Crompton
Carolyn Moran
Clara Ailes
David Ratliff
Gerald & Marilyn Payn
John "Jack" Richer, Jr.
Keith Clark
Ken Patton
Michael Rigg
R. Douglas Krawczyk
Richard Bell
Richard Jankowski, Jr.
Steven Magnusen

Less Than \$50

Frank Armiger
Charles Lott
Paul Pohman
Paul Eilbes
Craig Apperson
David Peterson
Matt Farina
Rick Solomon
Ulli Baumann
Vicky Fike
Stewart Rantz
Norman Murray
Ron Winston
Terry Pyles
Joseph Joyce
Leigh Vaughn

Robert Presman
Roland Bienvenu
Charles Gaither
Frank Taff
Jacob Miller
John Fazio
Larry Johnson
Lisa Samia
Mary Evans
Daniel Davidson
Norton London
Reed Hendricks
Robert Sparks
Helen & Alan Salter
Donna Smith
Henry Almond, Jr.
Jan Schmid
Kathy Clark
Ken Newton
Mark Perkins
Christina Tabaczka
H. Craig Miller
Joseph Young
Rob Girardi
Sandra Oldfield
John West
Alta Dale
William Miskell
James Doncaster
Johnny Elwood
Maynard Bauer
William Pate
Kurt Desota

Online Classrooms

Since 2021, the CWRT Congress has provided many instructional programs designed to assist CWRTs and their leaders as they return to normal. The presentations were well received.

SISTER CWRTS with Mike Movius—An interview with two CWRTs that have actually entered into a sister relationship and have plans for the future.. *“The information and advice that the Pasadena and Inland Empire representatives shared was very valuable and helpful. I look forward to sharing it with my own board members as we go forward in finding a sister CWRT.” Carol VanOrnum, Twin Cities CWRT*

CWRT MARKETING with Mike Movius—One of the most amazing things to consider is that nearly everything we do as a CWRT can become a marketing tool. *“What a great program. I enjoyed it very much and find it quite useful. I will bring these ideas to the table at our organization. Kudos.” Paul Errett, Harpers Ferry CWRT*

CWRT ADVOCACY with Andrew Miszak—We’ll discuss the ins and outs of advocating for those issues that your CWRT wishes to support. Learn how to ‘make your voice heard.’ *“The program was very good. Andrew’s remarks were sensible and easy to follow.” Bill Miller, Williamsburg CWRT*

THE ELEVATOR SPEECH with Mike Movius—The best recruitment method of your CWRT. This 30-second marvel can turn your marketing efforts on its ear if done correctly. *“Session was excellent. In business, we are trained to have an elevator speech to quickly, concisely, and effectively communicate our value proposition. Organizations are equally in need of the same.” Tom Scurria, Old Baldy CWRT*

MOBILE FUNDRAISING with Mike Movius—Learn how your CWRT can employ the ever-present smart phone as a revenue collection tool. *“Tonight’s class on Mobile Phone Fund Raising was absolutely fantastic! It gave me and my Board Members something to think hard and long about.” Rev. John Campbell, Greater Pittsburgh CWRT*

YOUR RESOURCE, OUR WEBSITE with Mike Movius—There are so many valuable resources for CWRTs that we decided to provide a guided tour through our website. *“Great walkthrough of the outstanding website. Thank you for the effort in building and maintaining it. We should encourage all Round Table leaders and their Boards to watch the video and learn about the vast number of resources available on it.” Richard Jankowski, Old Baldy CWRT*

Online Classrooms, continued

INSURANCE PANEL AND YOUR CWRT with Mike Movius—Do you and your CWRT have an insurance policy? What is your level of liability, which types of policies should you seriously consider, and are there rules you should know? *“I can tell you that I did enjoy the ‘insurance’ discussion and can put the ideas to good use. Thanks again for hosting.”* Paul Pojman, James A. Garfield CWRT

CHANGE MANAGEMENT with Mike Movius—Many times, our organization change agents are thwarted by resistance. Sometimes resistance is proper and righthanded. Other times, it enables decline, rupture, and disintegration that resistance is trying to protect. Learn how to make the distinction and allow needed change to occur. *“I enjoyed this one. There were several good ideas presented by you and others. I also appreciated the discussion even if it wandered off topic occasionally. Listening to those with experience is always a valuable learning experience.”* Rev. Frank McCaw, Cedar Valley CWRT

GRANT WRITING with Andrew Miszak—Revenue is the lifeblood of every CWRT. It brings great speakers, finances preservation projects, and attracts new members. *“This presentation provided meaningful, applicable, and pertinent information in a clear and concise manner for round tables seeking additional funding sources.”* Charles Lott, Cedar Valley CWRT

SUCCESSION PLANNING with Mike Movius—Rather than suddenly needing to fill a critical position on the team, it’s much better to develop and evaluate replacements beforehand. This class provides a valuable alternative. *“One last thing that I found helpful came up serendipitously when Steve from Harrisburg shared his Board agenda. I liked how that group clearly articulated tasks, persons responsible, and timelines.”* Jim Doncaster, Knoxville CWRT

MAKING CWRT MARKETING VIDEOS with Chris Makowski—Few CWRTs have thought of how or why to create a marketing video. Yet, they should be an integral part of every marketing plan as they have the potential to attract younger members. *“This was my first time listening and learning about the making of videos. Chris did a thorough and excellent job in his presentation. I felt Chris provided me with the basics that will help me if I attempt to make videos in the future.”* Steve Jaren, Bull Run CWRT

CWRT DATA PART 1 with Mike Movius—Collecting data helps CWRTs make informed decisions. It’s proactive, gets desired results, and finds solutions to problems. *“You discussed surveys: pass out a short survey at the meeting and have the audience fill it out there, then you get 100% participation. Members should feel part of the decision process.”* Karen Connair, Bull Run CWRT

Lecture Series

The CWRT Congress is grateful to the authors, historians, and lecturers for the donation of their time and talents to the Lecture Series during 2022.

All lectures are on our [website](#). You can watch their lectures on our [YouTube](#) channel.

<u>Name</u>	<u>Topic</u>
Dr. Curt Fields	<i>Fridays With Grant (66)</i>
Michael K. Shaffer	<i>Day by Day Through the Civil War in Georgia</i>
Jeffrey Harding	<i>Gettysburg's Lost Love Story</i>
Chris Makowski and Brian Matthew Jordan	<i>The Great What Ifs of the Civil War</i>
Jeffrey Hunt	<i>Meade and Lee: After Gettysburg</i> <i>Meade and Lee: The Road to Bristoe Station</i> <i>Meade and Lee: The Bristoe Station Campaign</i> <i>Meade and Lee: The Rapahannock Station Campaign</i>
Ernest Dollar	<i>Hearts Torn Asunder</i>
Chris Bryan	<i>The Battle of Cedar Mountain</i>
Adolfo Ovies	<i>The Boy Generals: Custer and Merritt</i>
Ron Zaroni	<i>General Philip H. Sheridan: From Albany to Appomattox</i>
John Fazio	<i>The Black Flag and April 14, 1865</i>
Scott Mingus	<i>Unceasing Fury: Texans at the Battle of Chickamauga</i> <i>A Carnival of Grief: The Lincoln Funeral Train</i>
Michelle Krowl	<i>Library of Congress: Grant Treasures</i>
Steven Cowie	<i>When Hell Came to Sharpsburg</i>
Steven Knowlton	<i>13 Months in Dixie or The Aventures of a Federal Prisoner</i>
Harold Knudsen	<i>James Longstreet and the American Civil War</i>
Meg Groeling	<i>First Fallen: The Life of Colonel Elmer Ellsworth</i>
Ronald S. Coddington	<i>Gettysburg Faces: Portraits and Personal Accounts</i>

Social Media Status

Facebook

Find us at [CWRT Congress!](#)

NEW SUBSCRIBERS 124
 TOTAL SUBSCRIBERS 1,446
 VIEWS 10,446
 LIKES 1,357



TOP VIEWING CITIES

Rank	City/State	Rank	City/State
1	Gettysburg, PA	6	Chicago, IL
2	Knoxville, TN	7	Houston, TX
3	Phoenix, AZ	8	Memphis, TN
4	Scottsdale, AZ	9	New York City, NY
5	Philadelphia, PA	10	Richmond, KY

TOP PERFORMERS FOR 2022

Rank	Date	Title	Reach	Likes
1	12.28	CWRT CONGRESS NEWS & EVENTS	428	19
2	12.26	Register for Friends of Battlefields event	73	4
3	12.21	CWRT CONGRESS NEWS & EVENTS	53	3
4	12.18	MERRY CHRISTMAS!	107	3
5	12.14	CWRT CONGRESS NEWS & EVENTS	57	9
6	12.11	This Week - CWRT Congress	58	0
7	12.7	CWRT CONGRESS NEWS & EVENTS	89	2
8	12.4	YouTube Channel reaches 1,000 Subs	130	2
9	12.2	Movie: I Heard the Bells on Xmas Day	278	8
10	12.1	Emancipation Starring Will Smith	241	3

YOUTUBE

NEW SUBSCRIBERS	488
TOTAL SUBSCRIBERS	1,117
VIEWS	62,100
WATCH TIME	14,200
IMPRESSIONS	973,300



GEOGRAPHY

	Number of Views	%
United States	41,724	97.5%
United Kingdom	864	2.0%
Canada	401	.9%
Australia	129	.3%
Japan	45	.1%
Finland	40	.09%
Germany	11	.03%
Ireland	11	.03%

TOP TEN VIDEOS

Rank	Lecturer	Title
1	Cory Pfarr	Longstreet at Gettysburg
2	Mike Gorman	Gaines' Mill: The Most Important Battle You Never Heard About
3	Curt Fields	James Longstreet
4	Curt Fields	Phil Sheridan
5	Curt Fields	The Surrender At Appomattox Court House
6	Curt Fields	Nearly Captured
7	Eric J Wittenberg	Sherman's Carolinas Campaign
8	Robert May	Slavery, Christmas And The Downfall Of The Confederacy
9	Jeff Hunt	Meade & Lee After Gettysburg
10	Curt Fields	Sherman Opposes The Plan



Section 27. Photo courtesy of Arlington National Cemetery

"Peace be to their spirits where they have gone. Honor and sacred remembrance to those who fell...and buried part of our hearts with them... "

Joshua Chamberlain, speaking at the dedication of the Monument to the 20th Maine October 3, 1889, Gettysburg, PA